## **HELPFUL LINKS**

**Tobacco Free Kids:** www.tobaccofreekids.org

Montgomery County Alcohol
Beverage Services
www.montgomerycountymd.gov/abs

Maryland State Attorney General www.oag.state.md.us/Tobacco

Department of Assessment and Taxation
www.dat.state.md.us

We Card Organization www.wecard.org

# LET US BE A RESOURCE TO YOU!

If you have any tobacco related issues, questions or to set up a free training please contact us!

# RESPONSIBLE TOBACCO RETAILING GUIDE



## Alcohol Beverage Services

**Division of Licensure, Education and Regulation** 201 Edison Park Drive | Gaithersburg, MD 20878 240-777-1999

ABSLicensing@MontgomeryCountyMD.gov

#### **DID YOU KNOW?**

- The average age of a first time smoker is 14.
- Smoking a pack of cigarettes a day costs about \$2,000 a year.
- Approximately 440,000 Americans die each year from tobacco related illnesses, 53,000 die of secondhand smoke.
- 80% of Americans who die of tobacco related disease began smoking before the age of 18.

## WHAT ARE TOBACCO PRODUCTS?

Tobacco products include cigarettes, cigars, chewing tobacco, pipe tobacco, snuff or any product containing tobacco.

## IT'S THE LAW! MARYLAND STATE LAW...

Prohibits tobacco retailers from selling any tobacco product to anyone under 21 years old.

Prohibits having self-service tobacco products. All tobacco products must be placed behind the counter.

Requires a valid cigarette license visibly posted on the premises.

## DO'S & DONT'S IN TOBACCO RETAILING



- Ask for a valid ID during each tobacco transaction.
- Ask for a second form of ID if in doubt.
- Consider and ID scanner, age verifier register or use ID books and calendars at the register.
- Talk to all employees about tobacco laws, policies and consequences.
- Post anti-smoking signs under 21 years old at point of sale and on doors.



- Try to guess a purchaser's age.
- Assume staff can read IDs.Train them!
- Place tobacco in a self-service area.
- Accept a purchaser's word that they are 21 or older.
- Allow an employee under 21 years of age to sell tobacco unattended.

## 5 VALID FORMS OF ID INCLUDE

- State issued identification card.
- Driver's license.
- Military ID.
- Resident alien card.
- US passport.

#### **ENFORCEMENT**

Tobacco retailers may be inspected in 30 to 90 day intervals and are subject to the following fines:

#### **First Offense**

Up to \$500

## **Second Offense**

Up to \$750.

### **Third Offense**

Up to \$750 with the option of 5 to 180 days of license suspension.

### **Fourth Offense**

Up to \$750 and possible revocation of license.